

**NATIONAL
STATE DATA CENTER
STEERING COMMITTEE**

Pam Schenker (FL), *Chair*
Leonard Gaines (NY), *Vice Chair*
Sue Copella (PA), *Co-Secretary*
Amy Bittner (WY), *Co-Secretary*

*Representing a Network of 1,800
SDC/BIDC Data Centers and Affiliates Nationwide*

Julie Hoang (CA)
Jane Traynham (MD)
Barbara Ronningen (MN)
Will "Chip" Sawyer (VT)
Dan Veroff (WI)

We Bring Value-Added Census Data and Education to the User

**State Data Center (SDC)
Steering Committee Conference Call**
September 14, 2010
2:45 pm EDT

Participants:

Steering Committee:	Customer Liaison and Marketing Services Office (CLMSO):
Amy Bittner Pam Schenker Lenny Gaines Jane Traynham Dan Veroff Sue Copella Barbara Ronningen Chip Sawyer	Frank Ambrose Nelson Colón Mark Tolbert Samantha Proctor Barbara LaFleur

Pre-meeting – October 12th:

Prior to the annual SDC meeting, the Steering Committee will meet on October 12th at 2:30 pm. Discussion topics for this pre-meeting include the SDC Census 2010 evaluation, topics for the Focus group meetings with respective Tree States, and the Enhanced Planning Database (EPD). Prior to this meeting, Steering Committee members should send potential discussion topics to Lenny Gaines. For EPD discussion, one idea is to have the Decennial Management Division (DMD) provide questions that they would like to have answered by the Steering Committee. This will help facilitate the next steps in the EPD process.

Census 2010 evaluation:

The Steering Committee would like to obtain feedback from the SDCs regarding Census 2010 activities and promotions. The Steering Committee is reviewing draft questions for this evaluation and discussed whether to distribute the survey at the meeting, or solicit input during the focus groups and e-mail the survey to SDCs at a later date. The first step is for Steering Committee members to review the draft of the survey.

Annual meeting:

Ideas for activities during the annual SDC meeting include mentoring new SDC leads and having a sticky board set up during the meeting where SDCs can post questions and have them answered during the meeting or depending on the complexity of the question, answered post-meeting. These questions and answers can be an addendum to the meeting notes.

Frank Ambrose from CLMSO e-mailed a revised agenda to the Steering Committee on September 14th. Doug Hillmer has been added to the agenda and will be discussing an American Community Survey (ACS) statistical calculator for American Fact Finder (AFF) or Data Ferrett.

There will be time during the business meeting for a Summary File 1 (SF1) profile update. CLMSO sent Steering Committee members an e-mail regarding SF1 table outlines. CLMSO has already created a schedule and grouping of Tree States and Steering Committee members for the AFF training sessions and focus groups. Steering Committee members will meet with their respective Tree States in focus groups while other SDCs are in the training rooms testing the new AFF. Regional Office staff will be participating in other activities during the Tree State focus groups / AFF training sessions. In addition, the Regional Office staff will also be trained on the new AFF during the week. Prior to the focus groups, Steering Committee members need to create a focused structure for topics to cover during these sessions.

There are three new Steering Committee members. An informational sheet is being prepared by Amy Bittner for the new members.

The Steering Committee would like CLMSO to prepare a list of new SDC leads and new people that are attending the annual SDC meeting.

The Steering Committee and CLMSO have been trying to find social activities for SDCs to participate in during the annual meeting. An evening reception has been discussed. Another idea is to play census trivia during the meeting. Steering Committee members should submit potential trivia questions to Pam Schenker.

The Island Areas will be meeting separately with the DMD on the afternoon of Thursday, October 14 (2:15 pm - 5:00 pm).

Census Information Centers (CIC) briefing:

The CICs are actively planning for their annual conference in San Antonio, TX. They are very interested in ACS outreach. The CICs are drafting a letter in support of Doug Hillmer's ACS tool. He will be submitting it to the Census Bureau at the end-of-the-year. The Steering Committee will find the last day for comments on the new tool. After the annual meeting and based on the reaction of the network, the Steering Committee will most probably also submit a letter in support of this tool. The CIC and SDC network will not meet jointly until 2012.

Other items:

The Steering Committee made a request during the June Steering Committee meeting to receive talking points for ACS. The American Community Survey Office (ACSO) and the Public Information Office (PIO) are working on this.

The Census Bureau Director will mention in his remarks during the annual meeting strategies for dealing with the Census 2010 and ACS data. In addition, Dan Weinberg is acting in place of Susan Schechter who retired from ACSO.

The meeting adjourned at 3:45 pm EDT.