

**NATIONAL
STATE DATA CENTER
STEERING COMMITTEE**

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*Representing a Network of 1,800
SDC/BIDC Data Centers and Affiliates
Nationwide*

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We Bring Value-Added Census Data and Education to the User

**State Data Center (SDC)
Steering Committee Conference Call
January 11, 2011
2:00 pm EDT**

Participants:

Steering Committee:	Customer Liaison and Marketing Services Office (CLMSO):	Redistricting Office	Census Information Center (CIC)
Amy Bittner Pam Schenker Bob Coats Lenny Gaines Chip Sawyer Julie Hoang Cliff Holley Sue Copella	Frank Ambrose Samantha Proctor Renee Jefferson-Copeland Barbara LaFleur	Cathy McCully	Kirk Clay

Feedback and discussion:

CLMSO wants the SDC Steering Committee to have more interaction with the Census Bureau during meetings. To supply feedback and comments for the upcoming February meeting, the Steering Committee should contact their Tree States and get their comments on different census programs. Members should share the February meeting agenda topics with their Tree States and ask for any comments on the agenda items. An e-mail will be drafted and sent to the Tree States asking them for feedback regarding the meeting topics and other census items.

Focus group notes:

Pam received a few summaries from Steering Committee members regarding the Focus Groups that were conducted during the annual meeting in October 2010. The Steering Committee needs to start thinking about what the summary of 2010 Census experience should be.

Communications:

It was discussed whether there should be a session during the upcoming Steering Committee meeting about communications and if so what should be the focus of the session.

Redistricting:

The P.L. file will be placed on FTP site and also on American FactFinder (AFF). A list of products that will be available and the timeframe for items that are being shipped to states will be posted on the Census Bureau's Redistricting website. There will be weekly updates on which states will be receiving data. Before the information can be placed on AFF, the Redistricting Office just needs it signed off from one Democrat and one Republican in the State to confirm receipt of file. The SDCs **cannot** release or talk about the data until it is on AFF or the FTP site (available to the public).

February Steering Committee meeting:

The ACS Review Pilot Project will be part of ACS session during the upcoming Steering Committee meeting. Should CICs also participate in this session? It could be an opportunity for CICs and SDCs to collaborate on projects. One of the goals of the upcoming meeting is to discuss ways in which CICs and SDCs can work together in the future.

Steering Committee members also want an update on the Equal Employment Opportunity (EEO) and Census Transportation Planning Products (CTPP) products during the meeting.

Mid-year meeting:

The SDC mid-year meeting is scheduled for March 28-30 in Washington D.C. There is a likelihood that SDCs will have a difficult time in attending the SDC Mid-Year meeting due to state budget constraints. The SDC mid-year meeting has been cancelled for the past two years. Perhaps the SDC Steering Committee should focus on alternatives to the mid-year meeting such as webinars. The cutoff date for the Census Bureau to cancel hotels rooms is February 24. A decision about whether to have the SDC mid-year meeting needs to be made soon. For those SDCs that are able to travel, could they attend the Federal-State Cooperative for Population Estimates (FSCPE) meeting if there is no SDC meeting?

E-mail subscriptions:

The SDCs seem to be on different list serves for e-mail notifications. Is there a way to ensure that all SDCs are getting census updates?

CIC update:

The CICs have been focused on getting ready for the February meeting. One of the main topics has been how can the CICs collaborate on future projects with SDCs and FSCPEs.

CLMSO update:

Some of the CLMSO staff will attend training on how to use social media for outreach. One of the Census Bureau communications efforts has been to try and reach people and provide information via social media.

Barbara LaFleur sent the Steering Committee a draft of the annual report and would like members to review and comment on the draft by January 18.

Meeting adjourned 3:00 pm EDT.