

**NATIONAL  
STATE DATA CENTER  
STEERING COMMITTEE**

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Amy Bittner (WY), *Co-Secretary*  
Warren Brown (GA), *Co-Secretary*

*Representing a Network of 1,800  
SDC/BIDC Data Centers and Affiliates  
Nationwide*

Julie Hoang (CA)  
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Bob Coats (NC)  
Sue Copella (PA)  
Will "Chip" Sawyer (VT)

*We Bring Value-Added Census Data and Education to the User*

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**State Data Center (SDC)  
Steering Committee Conference Call**

April 12, 2011  
2:00 pm EDT

**Participants:**

<b>Steering Committee:</b>	<b>Customer Liaison and Marketing Services Office (CLMSO):</b>
Amy Bittner Pam Schenker Warren Brown Lenny Gaines Chip Sawyer Cliff Holley Sue Copella Nancy Gemignani for Julie Hoang	Frank Ambrose Samantha Proctor Renée Jefferson-Copeland Nelson Colón Francine Krasowska Barbara LaFleur Kendall Johnson Devin Colbert

**June Steering Committee meeting**

The Steering Committee needs to provide ideas and topics for the upcoming June Steering Committee meeting. One idea is to spend more time in discussions and work group activities. It is also beneficial to have presentations sent to the Steering Committee members in advance. This helps in the development of questions to ask the Census Bureau.

Another topic brought up for discussion is a presentation by SDCs to a select group of Census Bureau staff. This would be a great session during the annual SDC meeting, to provide a show-and-tell session to the Census Bureau of the things the SDCs have been working on.

**Annual Report**

CLMSO e-mailed a Case Study template to Steering Committee members to gather feedback. The Case Study would help provide additional metrics of what the SDCs are working on. It should be used to report cases where significant help was provided to data users.

The Steering Committee has asked CLMSO for SDC involvement in the preparation of the annual report. Ideas for improving the annual report include creating an executive summary. Members can use last year's report as a starting point for changing the annual report. The 2010 annual report is due to CLMSO on May 16. One SDC has already submitted its report to CLMSO. CLMSO will send out a reminder about the upcoming due date.

**Business Dynamics Statistics (BDS) and Business Employment Dynamics (BED)**

A discussion and inquiry was made by Steering Committee members as to what the difference is between these two data sets. BDS is produced by the Census Bureau and BED comes from the U.S. Bureau of Labor Statistics (BLS). Is it a duplication of information? BDS has a longer time-series, more national-centered, and tracks firm size. BED is more state-oriented and is available quarterly. There is some overlap

between the two data sets. What is the distinction between the two? BDS' unique contribution is that it identifies start-ups. BDS is able to link establishments to their parent firm. BED may be better for tracking local or state business cycles. The Steering Committee may wish for CLMSO to host a webinar that explains these valuable datasets to the network.

### **Census 2010 data releases**

The advanced Group Quarters (GQ) file will be released on April 20. The 2010 Demographic Profiles will start going out May 5 on a flow basis to states. It will be the first data set released under the new embargo status. The embargo time period will be two days. Media and SDCs have the same time-frame of embargo. CLMSO will provide information to the SDCs about the embargo protocol.

### **Federal Register Notices**

Steering Committee members should look over recent Federal Register notices, which include the American Community Survey (ACS), Count Question Resolution (CQR) program, Partnership Program Focus Groups and Interviews, and Census in the Schools Focus Groups. Are there any items that the Steering Committee should comment on? California will be responding to the ACS Federal Register Notice.

### **Rural Statistical Areas (RSAs) update**

Barbara LaFleur said that most participating states have provided some information to the Census Bureau for the third and final year of the project.

### **Budget Update**

The Census Bureau may incur a significant FY 2012 budget cut, which may impact the SDC network. CLMSO needs the Steering Committee to provide feedback on what Steering Committee members have been working on since the last meeting.

### **CLMSO**

The Census Bureau Director will be traveling throughout the country for ACS outreach. CLMSO is working to find local experts to attend events. This is why CLMSO sent an e-mail to states inquiring about ACS activities. The outreach is still in planning stages.

CLMSO also needs Steering Committee members to provide ideas for webinar training.

### **Economic Census**

Renée Jefferson-Copeland met with the Economic Census Division. Information of milestones will be provided.

**Meeting adjourned 3:11 p.m. EDT.**