

NATIONAL STATE DATA CENTER STEERING COMMITTEE

Todd Graham (MN), *Chair*
 Dan Veroff (WI), *Vice Chair*
 Charles Rynerson (OR), *Co-Secretary*
 Melissa Stefanini (TN), *Co-Secretary*

Allen Barnes (AZ)
 Gregg Bell (AL)
 Pam Schenker (FL)
 Suzan Reagan (NM)
 Jennifer Shultz (PA)

*Representing a Network of 1,800
 SDC/BIDC Data Centers and Affiliates
 Nationwide*

We Bring Value-Added Census Data and Education to the User

State Data Center (SDC) Steering Committee Meeting, May 9, 2017

Steering Committee (SC)	Customer Liaison and Marketing Services Office (CLMSO):
Allen Barnes Gregg Bell Todd Graham Suzan Reagan Pam Schenker Dan Veroff Dan Ichinose CIC Liaison	Lakiva Pullins, Data Users Branch (DUB) Chief Barbara LaFleur, SDC Liaison Antoinette Hall, CLMSO Termirah Brinkley, CLMSO Karen Haugen CLMSO

Call started at 2:00 pm ET

- Todd: For you to think about. Please re-commit to taking on work tasks between our regular meetings. Volunteer for things that really motivate you and fit your set of skills – that you can put to work for the good cause.
- RE: Annual Conference in April. Todd emailed the 2nd draft of the “thank you” letter on Friday. It says:
 - We thank the Bureau for supporting and hosting the 2017 annual conference.
 - Reminder of what we, the States, contribute to this fed-state partnership -- and the need to maintain the partnership.
 - We are always looking ahead to the next annual meeting -- and really commend CLMSO for responding to the feedback offered 1 year ago.
 - The meeting experience and meeting facilities support at Suitland were great -- supporting units there at Suitland made this easier for the meeting attendees.
 - Themes we want to see at the 40th anniversary Conference, next year.
- National network building: Todd mentioned at our April 2nd meeting, we will prioritize national network building, including collaboration between states and greater visibility for the network.
- Over this summer, let’s discuss specific initiatives and tactics. Also how to get volunteers involved.
- Todd’s ideas:
 - Sharing best practices documentation, sharing SDC products or projects.

- Serve as an expert resource, advising SDC peers.
- Promotion of SDC Network through public speaking or exhibiting.

2:15 Barbara, Toni, Termirah, Karen joined

- Todd: Quick review of the agenda items; The Annual Conference was successful and the steering committee is drafting a thank you letter. We have evaluations filled out by 90% of the meeting attendees. Most of the letter is based on the responses from the post evaluations. The response was great. This was a very successful conference this year. Especially given the budget and time constraints. Also, we want to make the point that the annual conference is important in keeping the network engaged. The responses for the question on next year's conference agenda where: what are other states doing, and the need for communication on the division of tasks between Census Bureau (Regional offices?) and SDC's. #1 most prevalent comment was that the conference was too short: We'd like to have a conference with 20 hours of program rather than 12 hours of program.
- What are CLMSO's comments about this year conference?
- Barb: Too short but all the things we had to cover needed to be compressed into 30 minute presentations. Some were just fine and other needed more time. Also, the time to put everything together was too short.
- Todd - The presentations and topics this year were thoughtful. The Bureau's presentations were selective about what's useful for us to hear. Partnership building success.
- The conference is vital to keep network members engaged, connected, and personally invested.
- There are opportunities for improvement too. Please read thru the open ended comments. If a number of people are saying the same thing, it's worth taking that seriously.
- One of the questions we asked is: what do you want to see at next year's annual conference? MOST participants said one of the following:
 - We want to hear what happens in other States.
 - We want to discuss SDCs' best practices and learn from one another.
 - OR: We want to clarify and articulate the SDC's role in supporting the Census. Our State members want to be at the table and a part of that discussion.
- This Post-event Evaluation is available for DUB to use in ways that support the SDC Program. We encourage DUB to write up your own take away analysis. And share that with people in the Bureau who should see it.
- Pam - What were the Census Bureau presenter's feelings?
- Barb - They wanted more time. They know how important the SDC's are and are happy to present to you.

Lakiva joined 2:28 pm

- Todd - We are asking for our feedback on the conference. We just spent 30 minutes on how wonderful the event was this year.

- Lakiva- In house we had some small items that we need to address; to be a little more organized in planning and others. It was successful.
- Todd - Just that the shorter sessions. Considering the constraints it was the best conference we could have.
- Toni - Crunching the agenda was difficult - I always learn so much about what you do at the conference.
- Barb - The SC meeting really helped us prep to get the conference done.
- Lakiva- PowerPoints are now ready to download from the SDC page from the conference.
- Todd- recapped conference letter. Question is In CLMSO's planning and budgeting, can CLMSO secure a commitment for next year's SDC annual training conference, Commitment and Budget.
- Lakiva - Do you mean a 'budget line item' or is it planned for next year?
- Todd - The second one.
- Lakiva - You received the note about the Director in August? I have to explain how the conference is important to management.
- Todd - Is there a Deputy Director yet?
- Lakiva - No
- Gregg - Who should we send the letter to?
- Lakiva - Steve & Director since he is still here.
- Todd – Is there anything more on the conference? From the To Do items, review the 2013 Welcome Packet, Pam and maybe Jenn?
- Todd – is this something we really need?
- Yes from many.
- Pam- Not sure if CLMSO is updating. So, didn't want to duplicate their work.
- Lakiva – We would like the steering committee take a stab at updating and then send it to us to work on. Then we can work together to finalize it.
- Pam - I'm happy to do it.
- Todd - Embargo data privileges. We made calls in February/March looking for SDC coords or affiliates who should be offered embargo data privileges. Anyone heard anyone asking for embargo data privileges?
- Gregg - Are the privileges to a single person or are other persons in the organization also allowed? Participants don't know that the embargo data program is restricted to the registered email address. I've run into a situation where this is the case.
- Lakiva - We have people violating the policy. Not the first time. We fought so hard to get embargo access.
- Pam – This should be added to the welcome packet.

- Gregg- We should reiterate annually the embargo access privileges. Need to clarify and remind people.
- Barb - Should this message come from the steering committee or from CLMSO?
- Pam - Steering Committee to send out to tree states.
- Gregg- Tree States but at some point not all embargo access is to the tree state.
- Todd- Maybe Barb starts the letter.
- Barb- I'll start to get the Census language and send to the team.
- Dan- I asked my tree states about anyone who wanted embargo access. They don't because it's a burden. Other media have access and they call wanting comments. So SDC's are worried about filtering what to say or not.
- Barb - We can go look and let you know if they have access. Media have done the same thing in passing access around there organizations.
- Dan- Other part is that some leads are very selective on embargo access. They only have time to highlight local interest or only big releases.
- Pam - SharePoint do all leads have access to a list of embargo users there?
- Gregg- Only way to confirm embargo access is one has to come one by one to you Barb.
- Barb - SharePoint and Embargo list are two different access lists.
- Todd - Sum up have some committee work to do on the embargo access.
- Todd - Pam is chairing a Bylaws Review work group. I've asked her to report back recommendations to us. Appreciation of Pam for her work on the By Laws group. If you have edits or comments make them on SharePoint or e-mail them to Pam.
- Pam- Great work by work group!
- Gregg- have problem logging on SharePoint. Toni will work on it.
- Todd- May 18 at 1:00 Central for the By Law reviews.
- Barb - Can we see it to?
- Todd-It's on the SharePoint site, so yes.
- Pam – Please keep in mind that this is a work in progress.
- Barb- No problem, this is just in case we have a comment or two.
- Pam – This has been a very active group.
- Todd- On to new business; Allen Barns & CIC's we have 3 minutes left, but would like to hear your items.
- Allen- Bring to the committees attention; we have Karen Louie from California, They were unaware that the planning database was available. She found out about the planning database through network hearsay. She wanted to know if this is something that the network should know about and is the Census Bureau going to provide information and guidance about it.
- DAN CIC: Not much is going on with the CIC's just working on our coverage within the network.

- Lakiva- we are trying to piggy back the SDC Steering Committees meeting on the back of the CIC meeting. It will be a 2 1/2 day meeting. CLSMO is working on approval for the second week in August (7 & 8). August 8th is Barb's birthday. The meeting will probably be held in Atlanta.
- Gregg- Please let us know sooner than later so we can plan for the travel.
- Todd - Talking again soon on May 18 at 2:00.

Call ended 3:06 EST