

Todd Graham (MN), *Chair*
Dan V. Veroff (WI), *Vice Chair*
Charles Rynerson (OR), *Co-Secretary*
Melissa Stefanini (TN), *Co-Secretary*

NATIONAL STATE DATA CENTER STEERING COMMITTEE

*Representing a Network of 1,800
State Data Centers and Affiliates Nationwide*

Allen Barnes (AZ)
Gregg Bell (AL)
Pam Schenker (FL)
Suzan Reagan (NM)
Jennifer Shultz (PA)

We Bring Value-Added Census Data and Education to the User

State Data Center (SDC) Steering Committee Meeting, October 10, 2017

<i>Steering Committee (SC)</i>	<i>Customer Liaison and Marketing Services Office (CLMSO):</i>	<i>Census Information Centers (CIC) Liaison:</i>
Allen Barnes Gregg Bell Todd Graham Suzan Reagan Charles Rynerson Pam Schenker Jenn Shultz	Barbara LaFleur Karen Haugen Toni Hall Samantha Proctor Termirah Brinkley	Dan Ichinose

Call started at 2:00 pm EST

Reminder that Melissa is on maternity leave and Dan Veroff emailed to say he will not be able to be on the call.

Federal Register notice on LEHD Program

There was a Federal Register notice last week about the LEHD program. Todd intends to write a letter of support, on behalf of the steering committee. All it will say is. We like this set of data products, we need it, we support. Todd will circulate a copy for comments before sending.

Thoughts about the September 26th Business Meeting

Todd: Charles sent a draft of the business meeting notes. If you have comments, send those to Charles. What did you all think of the meeting?

Pam: It was kind of long; I hope we didn't lose people.

Charles: I was counting, we didn't lose people. We had about 70 throughout the early part of the meeting, and ended with about 60.

Barb: Most of those who left had left near the end.

Charles: There was less feedback from participants than when we held the Business Meeting in person.

Jenn: That is due to the webinar format.

Ratification of by-laws revision

The ratification vote on our by-laws was held, and they were ratified by a vote of 40 to 1. Our website is now updated.

Proposed webinars

Todd reached out to Steve Romalewski of CUNY about presenting a webinar on the Census Planning Database. Steve replied that he could do it. Barb says that there is a Census Bureau staff person who can collaborate with Steve and that the first two weeks of November would be a good time to schedule it. Todd will send Steve's contact info to Barb.

Barb mentions that data on custodial mothers and fathers and their child support levels is coming out this December and that there will be a webinar. [Note: *this is data from the CPS that is issued biennially. The last release is at <https://www.census.gov/newsroom/press-releases/2016/cb16-tps04.html>*].

Todd suggests a webinar on LUCA (Local Update of Census Addresses) tactics, tips, and tricks. These plan to plan webinars can only happen if we have volunteers and materials to present. Can an SDC who was involved in 2010 share their experience? Charles mentions that participation in 2010 was one of the questions in the recent survey of leads. Pam says it could be an FSCPE person presenting. Barb, Pam, and Jenn volunteer to work on putting a webinar together for late November.

We don't yet need a webinar on Census PSAP (Participant Statistical Areas Program), the drawing of tract boundaries. That can wait until next year.

Response from Census Geography Division regarding PSAP

Mike Ratcliffe's answers are 100% in agreement with the comments we submitted. That's good news. We do need to give them time. This is a program still at the starting gate.

Possible next step: DUB invites Mike or other Geography staff to present PSAP in February and/or April for a Steering Committee meeting and/or at our annual meeting.

Barb will follow up with Mike on our behalf.

Requests for Embargo Access

Request for Embargo Data Access for Chuck Imbrogno at SW Pennsylvania Commission in Pittsburgh. Sue Copella and Jenn Shultz have endorsed this. Pass this on to Barb.

Request for Embargo Data Access for Catherine DuBreck at Genessee Finger Lakes Planning Council. Laura Close has endorsed this. Pass this on to Barb.

Next step on 2018 Gustafson Award

Pam and Gregg volunteered to lead the communication. An announcement will be forthcoming. [*Per the by-laws, a group of 3-5 members from lead or coordinating agencies will review the nominations and make a recommendation to the full Steering Committee by November 30th.*]

Next step on the States' Preparation for 2020 survey

All but six SDC leads responded to the survey. Start to write findings later in October, and discuss at the next monthly conference call. [Todd shared results with the Steering Committee in an October 16th email.]

What do we know about the Bureau's progress on 2020?

Communications plan? Guidance on state CCCs? The marketing/barriers study being conducted by Decennial Division? What else?

Barb: LUCA and other geographic programs are moving forward. As for promotion, we don't have information yet about the Communication Plan. So the discussion about Complete Count Commissions is on hold, and the Decennial partnerships team is not ready to present to us yet. As soon as we know, you will know.

What do we know about LUCA trainings to be offered in 4th quarter?

Barb: The schedule of workshops and trainings are on the LUCA web page.
[<https://www.census.gov/geo/partnerships/luca.html>.]

Update from the Data Users Branch

Toni: Gerson presented to the CICs on Tableau and data visualizations. We are working on an early December webinar.

The April 2018 Annual Training Conference?

Todd: I will set up a spreadsheet or Google Doc with topics, subtopics, and presenters. We will devote part of the November conference call to specifics.

Barb: The February Steering Committee meeting is too late to finalize topics. Everything has to be vetted by senior management, and that takes 6-8 weeks.

Todd: I have drafted a letter from our Committee to go to Census management. Any comments, concerns, or what's missing – email me.

This winter we want to do a call for presenters to SDC members for the SDC provided presentations part of the conference.

Short discussion on the importance (and efficiency benefit) of a joint meeting with CICs.

CIC Update

Dan Ichinose: We have added two new Steering Committee members — Margaret Lowry of the Arab American Institute and Emily Makahi of Papa Ola Lokahi.

[Toni has updated the Steering Committee roster at
<https://www.census.gov/about/partners/cic/network/steering-committee.html>.]

Call ended 3:00pm EST